



INCENTIVE TRAVEL



Auckland
Convention
Bureau

HAERE MAI
WELCOME TO
TĀMAKI MAKĀURAU — AUCKLAND
AOTEAROA — NEW ZEALAND



**Auckland
Convention
Bureau**



Introduction	4
Getting to Auckland	8
Accommodation	11
Venues	13
Auckland Highlights	
Golf in Auckland	19
Sailing & cruising	2
Island adventures	0
Auckland art	23
Nature & wildlife	24
Events in Auckland	25
Dine exquisitely	27
Wellness & relaxation	28
Explore a little further afield	3
	0
Your Arrival	33
	31
Contact Us	34

Feel our embrace

Māori are the indigenous people – the tangata whenua – of New Zealand, and their culture is unique to our island nation.

Early Māori called Auckland Tāmaki Makaurau – a place desired by many. It was a land desired for its fertile soils, abundant natural resources and harbours full of seafood. Today, this beautiful setting still draws people from all over the world.

As soon as you arrive into Auckland you will feel the warmth of our manaakitanga – our hospitality, generosity and openness of spirit. We welcome our visitors as guests. Discover this spirit as you connect with the people, land and stories that have shaped our region to create a truly genuine experience.





UNFORGETTABLE
EXPERIENCES.

Choose Auckland

Auckland's mix of big city style and beautiful landscapes open endless possibilities to reward and inspire.

Incredible restaurants make the most of the surrounding harbours and farms providing fresh, seasonal food, with cuisines and flavours to suit all tastes.

Explore Auckland's sparkling harbours, our native forests, surrounding islands, beautiful vineyards, the golden calm of the eastern beaches, or the wildly dramatic black sands of the west coast.

WATER





Auckland offers options to suit every guest: from active adventures, kayaking or sailing on the beautiful Waitematā Harbour, to relaxing and enjoying the award-winning wineries of picturesque Waiheke Island. Auckland's Polynesian flavour offers a world of choice for guests keen to engage with its history and heritage, including its unique Māori culture. Auckland adds urban sophistication to New Zealand's raw beauty. Come and enjoy an experience never to be repeated and never to be forgotten.



GETTING TO NEW ZEALAND

New Zealand is easily accessible from overseas. It is an 11 hour direct flight from most places in the Pacific Rim, including Singapore, Hong Kong, Tokyo and the West Coast of the USA and only a three hour flight for neighbouring Pacific Islands and the eastern seaboard of Australia.

New Zealand is serviced by all major airlines including members of Star Alliance, Oneworld and SkyTeam. Auckland offers regular daily flights to all the country's main centres and popular tourist destinations.



WHAKATŌMENE

[let's explore]

Getting around Auckland

Auckland's compact footprint and accessible transport solutions make it an incredibly easy and enjoyable city to get around. This compact nature means guests can feel safe and confident exploring Auckland, and it's easy to walk around the central business district.

While it's easy to get around with the usual modes of transport, we have some very special options to get you and your guests around our city, with fleets of helicopters, chartered luxury vessels and high-end shuttle services. We can get you to where you need to be, in style.

When venturing out to one of the magical islands within the Hauraki Gulf, take advantage of Auckland's ferry network which offers everything from sightseeing trips to full-day island tours. Ferries are also a great way to explore harbourside suburbs, and Auckland's nautical playground.



Whanaungatanga
Strengthening relationships





UNFORGETTABLE
STAYS.

Accommodation

In Auckland CBD alone you'll find over 7,000 rooms, many within close walking distance to meeting venues, social event spaces, restaurants, bars, and shopping precincts. Sample boutique and lodge accommodation, retreats and top international hotel chains.

Many commercial accommodations provide rooms that suit people with limited mobility.

Experience luxurious hotel rooms located on the water's edge with expansive views across Auckland's harbour.

**UNFORGETTABLE
STAYS.**

Lovers of the outdoors and scenic countryside would enjoy glamping under the stars or a wellness retreat.

If sustainability is important to you and your guests, try New Zealand's only 5 Green Star hotel.

Or stay in a tranquil bay and be lulled to sleep by the gentle lapping of water onboard a luxury superyacht.



FF.

VENUES

Auckland offers a wide variety of options when it comes to hosting a successful event. Enjoy purpose-built convention centres, stunning waterfront venues, sun-drenched vineyards and gorgeous heritage spaces. Gather to connect or celebrate in memorable surroundings.



Aotea Centre located in the heart of Auckland City has a bright new façade and a modern, refreshed interior, perfect for an incentive with a large business component.





Experience it all within one city.

The range of exciting and unique venues within Auckland is what sets us apart from other destinations. Guests can go from experiencing the ultimate natural playground on mountainous terrain with coastal views, to being in the heart of the city feeling the grandeur of our treasured heritage buildings.

For those wanting something completely different, guests can dine in fantastical surroundings within a cavernous volcano and explore a miniature fantasy world, or experience a special event in one of our secret underground tunnels.

We have plenty of luxurious residences that offer complete privacy, where guests can relax and enjoy a performance by a cultural group, while being prepared a feast by a celebrity chef on their very own private beach.





AUCKLAND
HIGHLIGHTS

Māori culture

Māori are the tangata whenua, the indigenous people of Aotearoa New Zealand, and their culture is an integral part of what makes New Zealand so unique. Guests are presented with diverse opportunities to experience Māori culture first-hand.

Observe Māori culture on a marae, which is a sacred communal meeting space. Visit a marae to experience a traditional Māori welcome, hear Māori speeches and singing, see carved meeting houses, greet locals with a hongi (pressing of noses) and enjoy a Hāngi feast cooked in a traditional earth oven – food infused with a smoky, earthy fragrance.

Enjoy the kapa haka, a performance that incorporates harmonious singing and rhythmic dancing, and includes the skilled demonstrations of the poi and traditional weaponry. The haka is the spine tingling war dance which is a must-see whilst in New Zealand.



Mana whakahaere

Leadership and decision-making





Get hands-on with guided workshops, learning the basic techniques of traditional art including flax weaving, poi making and bone carving under the expert guidance of established Māori artists.





UNFORGETTABLE
EXPERIENCES.

Golf in Auckland

Auckland's diverse landscapes and temperate climate make the region ideal for golfing.

With more than 40 coastal and inland courses throughout the region, Auckland is an ideal spot for a round of golf. Whether you're after

international quality resort courses or picturesque local gems, there's a perfect round for players of all abilities.

To learn about specific courses visit:

www.aucklandnz.com/visit/discover/activities/golf



UNFORGETTABLE
ADVENTURES.

Sailing & cruising

Host of the 36th America's Cup in 2021 and known as the 'City of Sails', Auckland is the ultimate sailing destination.

Discover the excitement of sailing an America's Cup vessel across the Waitematā Harbour. With guidance from crew, become part of

a racing team. Take the helm to help steer on course or exert energy on the grinders to hoist the mainsail during this hands-on sailing adventure.



Voyage on a traditional waka hourua (canoe), an ancient craft that carried the first settlers to New Zealand. This sailing experience encourages guests to get amongst the crew, learn how to operate the waka, use traditional navigation techniques and hear about the history of the waka.





Relax onboard a luxury superyacht listening to knowledgeable crew talk about Auckland's unique history while sailing past the city's iconic landmarks. Take in the views at sunset whilst enjoying dinner and sipping on craft cocktails.





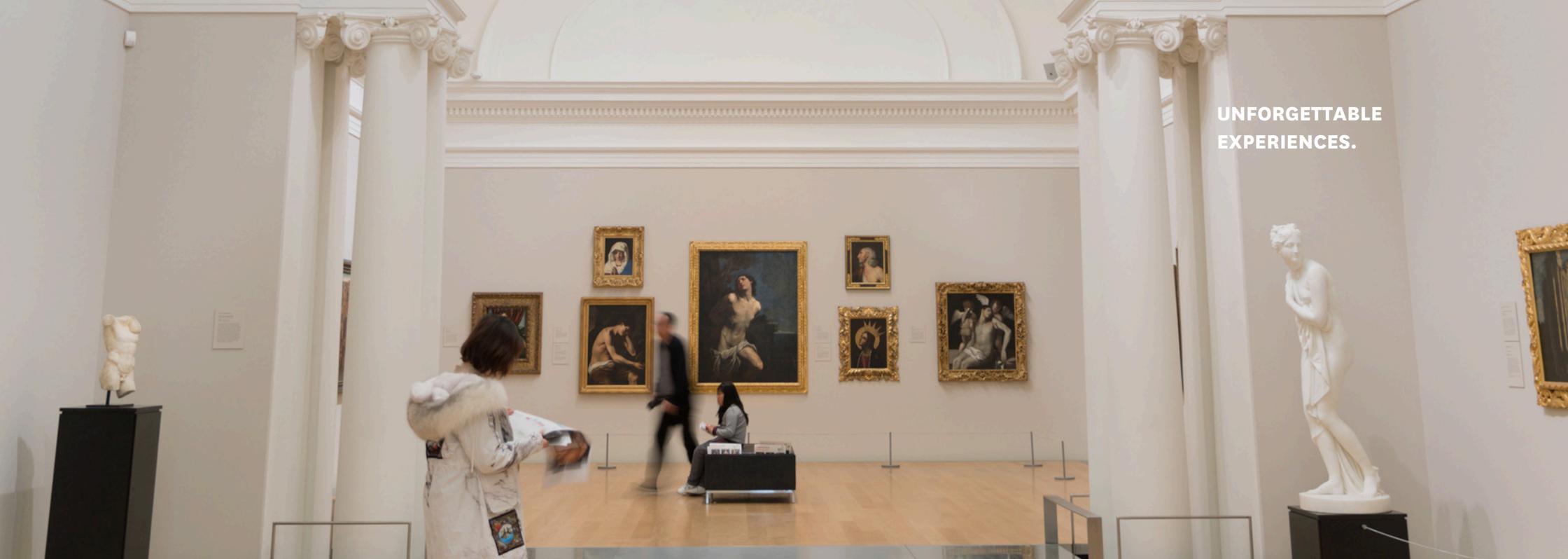
UNFORGETTABLE
ADVENTURES.

Island adventures

Waiheke Island is the jewel in Auckland's crown. See why Lonely Planet calls it one of the world's top 10 regions to visit. Just a 35-minute ferry ride from downtown Auckland, Waiheke Island is home to more than 30 wineries and vineyards, olive groves, golden sand beaches and an active artistic community.

Sample award winning wines, set amongst the groves and relax over a delicious vineyard lunch.

For the more adventurous, try horse riding, sea kayaking, fishing, archery, and laser pigeon shooting. Join a walking tour, take a scenic flight by helicopter or seaplane or soar across the treetops on a flying fox zipline.



UNFORGETTABLE
EXPERIENCES.

Auckland art

More than 220 different ethnic communities call Auckland home, and it is this diversity that makes Auckland's art, cultural experiences, and history so fascinating.

Learn the story of New Zealand, marvel at unique collections of Māori and Pacific treasures and award-winning natural history exhibits.

Visit sculpture parks and art galleries dotted across the city and be immersed in traditional and contemporary, local and international works. Curators lead guests on tours through the art and provide an opportunity to meet local artists and hear their stories.

UNFORGETTABLE
ADVENTURES.



Nature & wildlife

Explore rocky coastlines and sheltered bays. Lush native rainforests and wide-open countryside. Pounding surf and trickling streams. With hundreds of walking trails, and maunga (mountains) to explore, Auckland is a nature lover's paradise.

Auckland is home to unique native wildlife. Get up close to a range of species in remote wildlife sanctuaries, eco-safaris, conservation and marine reserves and our stunning Hauraki Gulf Marine Park, the only marine park in New Zealand, stretching over 1.2 million hectares.



Waitākere Ranges Regional Park has more than 250 kilometres of walking and hiking tracks and is home to lush rainforest, gushing waterfalls, rugged coastline and wild black-sand beaches.



Events in Auckland

Enjoy a mix of arts, cultural and sporting events happening across Auckland every year. Be part of a major sports event or take part in a race. Experience New Zealand's native culture and thriving arts scene or enjoy an outdoor music or food festival set against a beautiful backdrop.

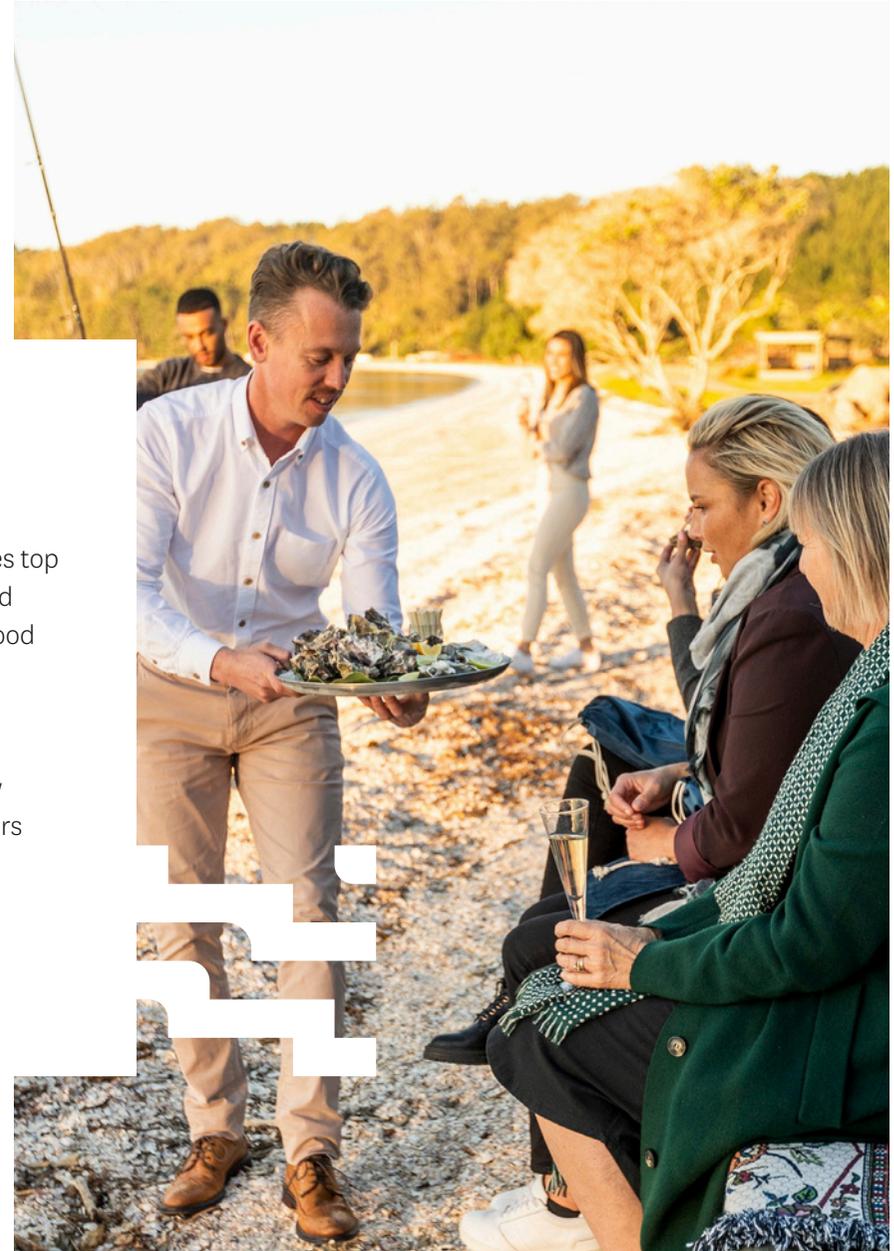
The team at Auckland Convention Bureau has access to major events and can help curate bespoke VIP packages and experiences.



Dine exquisitely

New Zealand is famed for its extraordinary food. Auckland produces top chefs, fresh seasonal produce, world-class wine, globally acclaimed craft beer, supreme dairy products, and succulent meats. Take a food journey and discover what makes Auckland's food and beverage offerings so incredible.

Cruise into an oyster farm, seeing the racks exposed and learn how oysters are grown, caught and ultimately eaten! Collect fresh oysters straight from the water and learn how to 'shuck' your own.





Sample New Zealand's world-famous Manuka Honey. Unique and delicious, it is prized for its high nutritional value and health properties. Shop for honey products, marvel at a live bee display, learn the inner workings of a beehive, taste an array of fresh honey, and pour and label your own jar to keep and eat.

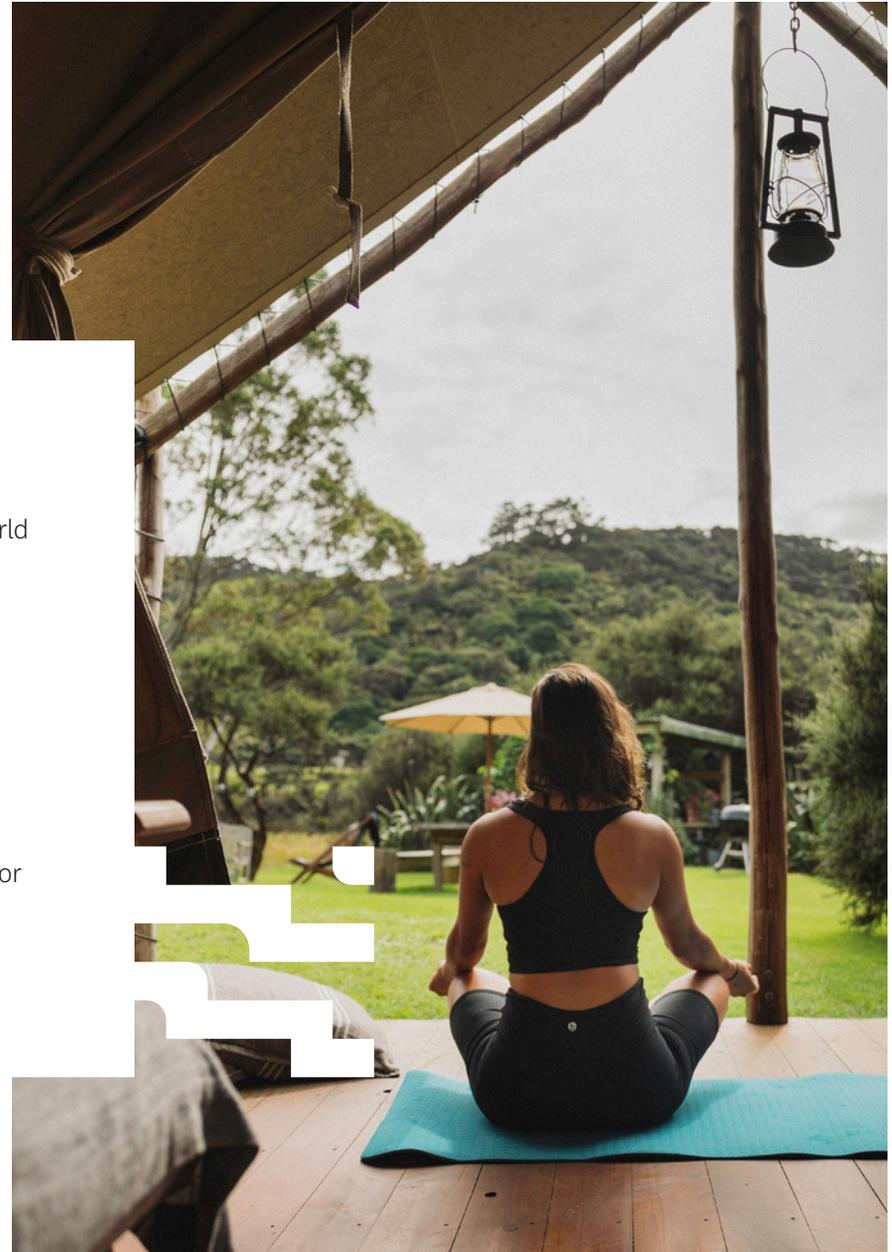
Join an acclaimed New Zealand chef for a fun-filled cooking class. Forage local ingredients, prepare and cook recipes from New Zealand and the Pacific, enjoyed with a selection of local wines or craft beers.



Wellness & relaxation

Auckland provides the perfect environment to relax, unwind and achieve an overall sense of wellbeing. As the first country in the world to see the sun, witness the new day watching the sun rise on a stunning white-sand beach. Take part in a meditation or yoga class combining concentration, breathing, movement and relaxation to bring balance and joy to the day ahead.

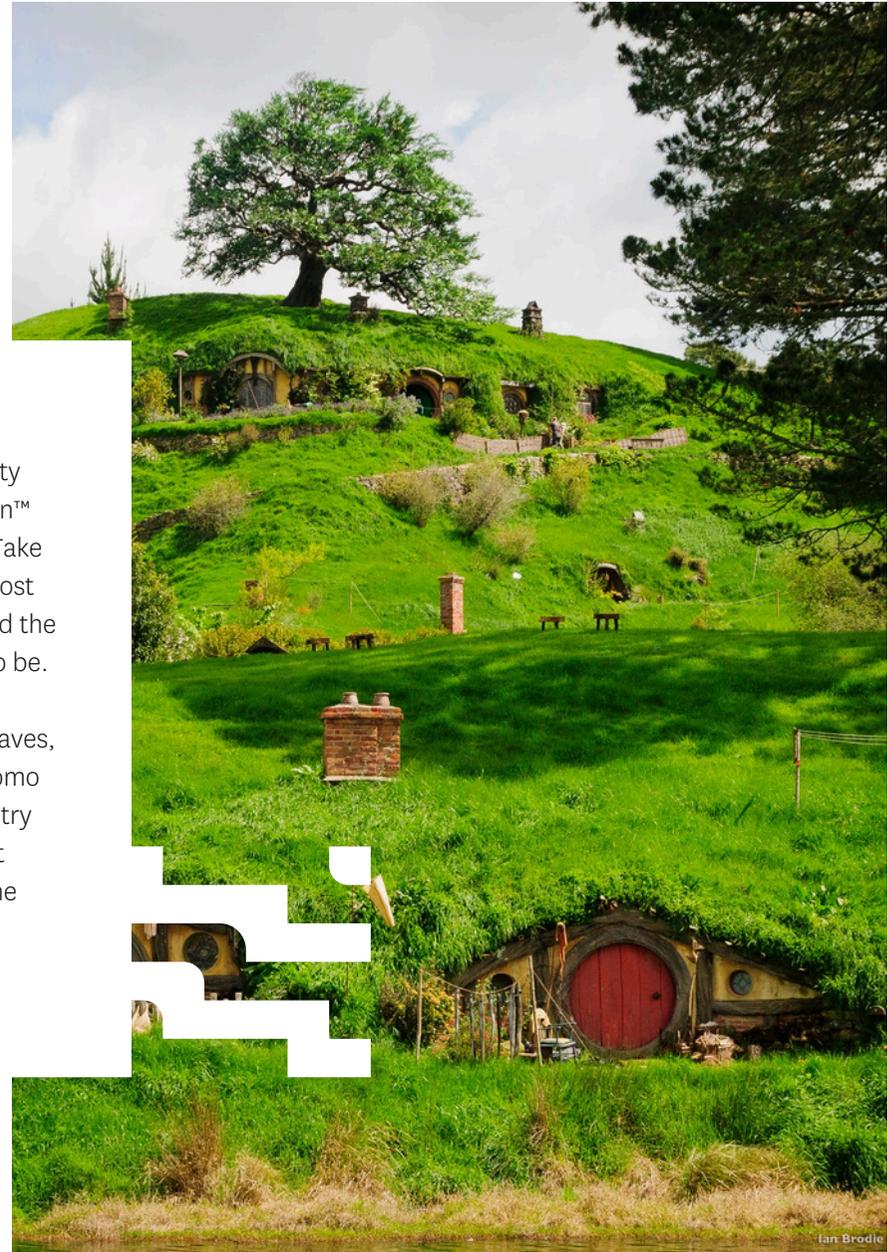
Join descendants of Māori rangatira (chiefs), as they share their ancestral knowledge. Hear how Māori care and connect with land and people to achieve wellbeing and shared prosperity. Take a guided hīkoi (walk), hear about traditional Māori medicine, forage for edible plants and understand their healing properties.



Explore a little further afield

Visit some must-see attractions all a short drive from Auckland's city centre. Experience the real Middle-earth with a visit to the Hobbiton™ Movie Set, featured in The Lord of the Rings and The Hobbit films. Take a look at Bag End, where Frodo and Bilbo's adventures began. Get lost among the hobbit holes and visit the Green Dragon Inn, the Mill and the Party Tree, listening to spell-binding tales of how Hobbiton came to be.

Further afield, under the green hills of Waitomo lies a labyrinth of caves, sinkholes and underground rivers. The easiest way to see the Waitomo Caves is with a walking or boat tour. The more adventurous should try the unique experience of black water rafting - crawl, swim and float through the caves on a rubber tube. Or abseil or zip-line through the darkness exploring an incredible wonder of nature.





From crystal-clear streams and magical forests, to epic biking trails and explosive geysers, Rotorua has it all. The city offers a raft of attractions and experiences for everyone from adventure-seekers to those just looking to unwind. Sitting within the Pacific Rim of Fire, Rotorua is a geothermal wonderland with bubbling mud pools, clouds of steam, and natural hot springs perfect for bathing and relaxing in. After marvelling at the distinctive landscapes and volcanic activity within a geothermal park, enjoy a simple soak in a natural hot stream or indulge in a wellness getaway at a luxurious spa.





**A SAFE
DESTINATION**

Guided by the principle of whanaungatanga, where relationships and a sense of kinship is created through shared experiences, New Zealand has become a welcoming society, in which all people, regardless of nationality, religion, ethnicity, language, or sexual orientation, are welcome. While feeling safe is a luxury in many parts of the world, it's one that New Zealanders are accustomed to. New Zealand ranks 2nd of 163 nations for peacefulness in the Global Peace Index.

Entry to New Zealand is easy with a little preparation. Residents from 60 countries around the world do not need to apply for a visa into New Zealand. Australian citizens or residents, or citizens of a country which has a visa waiver agreement with New Zealand do not have to apply for a visa.

Auckland Convention Bureau can introduce organisers to a Relationship Manager from Immigration New Zealand who will detail the process of applying for visas as required.



The expert team at Auckland Convention Bureau is here to assist organisers to deliver an unparalleled experience that is sure to surprise and delight delegates every step of the way. Let us provide inspiration to create memorable incentive reward programmes and out of the box experiences. The best part is our time and advice is free.



**Auckland
Convention
Bureau**

aucklandnz.com/meet

Gemma Wood

Manager - Business Development

E: gemma.wood@aucklandnz.com

P: +64 21 985 622

Rebecca Clarke

Business Development Executive

E: rebecca.clarke@aucklandnz.com

P: +64 27 2533713

Charlotte Mills

Business Development Manager - Australia

E: charlotte.mills@aucklandnz.com

P: +64 27 344 6523

Oli Octaviani

Business Development Executive

E: oli.octaviani@aucklandnz.com

P: +64 27 301 3640